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(Image credit: Adobe) After spending almost a year in beta, Illustrator for iPad is now available for graphic designers and creatives to download from today - you can read our thoughts in our Illustrator for iPad review. Like Photoshop for iPad, Illustrator has taken a while to land on Apple's tablet following its initial announcement in November 2019. But now the beta stabilizers are off, and version 1.0 is available to download from today. So how does the iPad version of the vector graphics program compare to its desktop sibling? A lot of the core toolkit is there, including layers and brush tools, though there are naturally some pieces missing. These include most of the desktop versions's keyboard shortcuts and advanced features like Image Trace. You'll also find you're missing some granular controls, like the ability to add drop shadows. In this sense, Illustrator for iPad is very much a companion to the desktop version, rather than a complete replacement. (Image credit: Adobe) Graphic languages In our Illustrator for iPad review, though, we came away very impressed with the app's features and Apple Pencil integration. The latter is particularly handy and liberating if you aren't already using a graphics tablet with Illustrator. Once you've added Adobe's seamless cloud syncing into the mix too, the app becomes a very useful addition to your workflow. In our Illustrator for iPad review we said: "While it can't match the endless features of the desktop experience, Adobe Illustrator for iPad is loaded up with utility. Its Apple Pencil integration is a dream, and until Adobe ports InDesign to iPad, it could be the best tool for granular typography control on the go." So how can you go about taking Illustrator for a spin on your iPad? If you just want a taster, Adobe is offering a seven-day free trial of its Creative Cloud subscription for Illustrator, which then becomes the standard \$19.99 / £19.97 / AU\$29.99 per month. If you only want the iPad app without the desktop version, though, it is also possible to subscribe to the app - after a free one-month trial, that'll cost you \$9.99 / £9.99 per month. Time to get cracking on that sparking logo or poster design. Check out our favorite Photoshop Camera tips We recently showed you how to incorporate directions in your snail mail with an envelope folded from a Google Map. Now it's easier to do with web site MapEnvelope, which prints your map onto a fold-friendly envelope template. In the age of email, it's not often we send mail through the regular postal service. Next time... Read more There's no doubt the map-turned-envelope trick is a neat one, but some of us are all thumbs when it comes to folding up the paper so it resembles an actual envelope and not a castoff from our trash bin. MapEnvelope overlays dotted lines onto the Google map before you print it, so all you'll need to do is grab some scissors, cut out the template, and fold it up on the lines. Using MapEnvelope really couldn't be any easier. Enter an address, city, state, or landmark, then include an optional personal message. The web app instantly churns out your printable template, complete with a satellite view of the location, the address, and your message. If you liked the idea of making an envelope out of a printed map but didn't want to fumble around trying to figure out how to fold it, this web app is for you. Check out MapEnvelope for yourself and let us know what you think. MapEnvelope [via Lifehacker.au] Illustrator Interview Questions Illustrators use design software and hand-drawing techniques to create original pieces of artwork. They work on multiple projects, like advertisements, books, magazines, brochures and websites. During your interview process, assess candidates' portfolios. Illustrations they've created reveal candidates' aesthetic criteria along with their sketching and editing techniques. Opt for professionals whose work samples resemble the way you want to portray your brand. The best candidates will be able to explain the messages they wanted to send through each of their illustrations. Beyond design skills, your future hires should be able to collaborate with a team and respect deadlines. The following interview questions will help identify how candidates work with other team members to complete projects. Also, keep an eye out for potential hires who are comfortable presenting their work and receiving feedback constructively. Operational and Situational questions If you're working on a project and are falling behind, would you ask for an extension to refine your illustration or submit an OK piece of work on time? What would you do if the printed colors were different from the ones you designed on your computer? How would you deal with different opinions between team members on how to illustrate a concept? What would you do if a client kept rejecting all the drafts you presented them? Role-specific questions How do you prepare your work for production? How do you start a project? When do you know it is finished? What design software do you use? What's the best technique to add perspective to an image? Portfolio questions What is your favorite piece of work in your portfolio? Why did you make it? How much time did you have to design X piece? What resources and techniques did you use for X piece? Describe X project. What was your role on the team, what guidelines did you have and what results did you achieve? Behavioral questions How do you get inspired? How do you learn about new techniques and tools? What type of design work do you enjoy the most: print or digital? Why? How has your work contributed to brand development? Describe a time when you worked hard on a project but you received negative feedback from your manager or client. What did you do? How do you overcome a creative block? Skip to content Add variety to your artwork with chunky, delicate or flowing organic shapes. Push and pull artwork into a pre-defined shape, or force text into a wave. Illustrator has advanced mesh-based envelope distortion functions that are often overlooked, but are hugely powerful tools. Once you understand how the distortion works, a whole new range of visual effects becomes available to you. Illustrator offers you the flexibility of three different approaches to distortion nirvana: warp, mesh and object. We're going to briefly look at all three in this tutorial. The really clever part of this functionality is that all the distortion is entirely non-destructive. So you can always get back to your original artwork, giving you freedom to experiment without risking your hard work. Click here to download the support files (793KB) Click here to download the tutorial for free Your business plan serves as the roadmap for your company. It helps you iron out details like your marketing plan, target market, financial projections, and more. Plus, if you're seeking any sort of venture capital investment, you'll need a professional business plan as part of your slide deck. Writing a good business plan takes some thought and time. Working off of a template can make the process easier and ensure you don't leave out anything important. Luckily, there are some top-notch business plan templates available for free to help you get started. Sometimes, a simple one-page business plan template is the best. Oprah.com offers three sample templates already filled in for different businesses. You can get ideas from these completed models and easily adapt them to suit your business. Oprah's site doesn't offer quite enough variety of business types or templates here for my taste. But, with all your plan's details on one page, these provide a more manageable way to get started outlining your small business. That's especially true if longer, multi-page business plans look a little too overwhelming right now. My Own Business Institute offers a comprehensive template broken down into 15 different sections. This template covers everything from your vision for your new business, to acquisitions, cash flow, and more. The formatting is basic and easy to edit, refine, and make your own. The sections and prompts do get you actively thinking about business components you may not have planned out yet. This particular template may be a bit too detailed for some startup founders, but that could make it a better candidate for taking portions and combining them with other templates. If you already know you'll be reaching out to potential investors, the BizGym free business plan template may be an ideal choice. This template is designed specifically to help you pitch your startup business. You can access one-page plans, executive summary versions, and full business plans. You can even invite teammates to work on and edit the plan online, allowing for a collaborative effort. One of the cons with this template is that you have to sign up for a free BizGym membership to gain access. If you're new to writing a business plan, The Balance's template is one of the most user-friendly options you'll find. This template is the most helpful one on the list in my opinion because it's such a comprehensive and well-written guide and helps you through every section. One of the cons here is that there's a lot to sift through that many entrepreneurs may not need. However, the template has an advantage in that you can copy and paste it into a Word document, giving you flexibility for editing. The BPlans template incorporates everything you'll want if you plan to approach investors or secure a loan for your business. Students at universities like Princeton and Babson have used this one as they learn how to start a business. This template digs into the details that matter to investors and banks, which may not be a fit for new founders who just want to get the basics of their business on paper. It will get more advanced founders to think like an investor though. If you're not sure how to get started, BPlans' library offers more than 500 sample business plans for inspiration. The Business.Govt.Nz business plan template includes guides and prompts to help you think about the details of your business, from company description to competitive analysis. It outlines steps you'll need to take for marketing strategy, funding, and more. The site does offer a couple of thorough plans, but there isn't as much variety to pick from here compared to other resources. The Plan Buildr template is a more brief, less overwhelming template and can be completed in just 10 minutes. It's broken down into simple steps and it will even calculate financials for you. One of the cons here is that it's just not as comprehensive as others on my list. It can, however, be an ideal choice for your first draft, especially as you're still ironing out details of your financial plan.

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